



FACT SHEET

WHO WE ARE

The Age4Action Network is a national movement to mobilize people 50+ to be dynamic advocates, valued workers, committed volunteers and lifelong learners in today's society. Age4Action links organizations focused on workforce, civic engagement, lifelong learning and advocacy to share common resources, knowledge and tools so they can best leverage the talent of people 50+.

Age4Action members are **connected** with like-minded leaders, **informed** about best practices in civic engagement and have a greater **reach and influence** on critical legislation and funding opportunities for initiatives targeting older adults.

WHY WE ARE NEEDED

More than 77 million baby boomers are reaching their 50s and 60s in better health and with more financial security and education than any previous generation. They still want to *work, serve, learn* and *lead*. Their talent, time and energy is needed by our communities, our economy and future generations. While civic engagement has gained much momentum, it needs a cohesive national link.

WHERE WE CAME FROM

In 2009, a group of more than 60 civic engagement organizations recognized a common goal. Though their work and missions were different, these organizations knew that their combined resources and knowledge could help match the talents of older adults with the problems the country faces. The group formed what is now the Age4Action Network.

OUR VISION AND MISSION

Vision: People 50+ will strengthen society and improve communities through their active engagement and valuable contributions as dynamic advocates, valued workers, committed volunteers and lifelong learners.

Mission: Age4Action engages, informs, connects and mobilizes organization and networks to increase opportunities for people 50+ to work, serve, learn and lead.

WHAT WE BELIEVE

Work: People 50+ have immense talents, expertise and experience and want to work for their own well-being and for the benefit of the American economy.

Serve: People 50+ are a mainstay in America's long tradition of service and volunteerism and must be engaged more fully to improve communities and address some of our nation's pressing social challenges.

Learn: People 50+ are seeking and creating expanded opportunities for lifelong learning that unleash their potential as teachers and learners, and support their continued productivity and personal enrichment.

Lead: People 50+ offer a wealth of wisdom, experience and leadership that will have a beneficial impact on the major challenges of our times.

WORK • SERVE • LEARN • LEAD



OUR FUNDING AND ACCOMPLISHMENTS

With initial funding from The Atlantic Philanthropies, the Age4Action Network has convened a steering committee to lead a growing number of member organizations and has developed a mission, vision, strategy and brand. Age4Action is seeking additional funding to:

- Form a policy and advocacy operation
- Develop an online knowledge hub to build network capacity and resources
- Support a dynamic and growing network

JOIN US

To become part of the Age4Action Network, go to age4action.org.

WORK • SERVE • LEARN • LEAD